



23/04/2025

Masterclass on Sustainable Tourism Practices

The Institute for Sustainable Development - European Public Law Organization (EPLO) is proud to host a masterclass on **Sustainable Tourism Practices**, as part of the EU-funded **CoastalPro** project and under the umbrella of the **European Maritime Day in My Country** initiative.

This interactive session, taking place **on Tuesday, April 29, from 11:00 AM to 1:00 PM CET**, is tailored for **students, graduates, and professionals** eager to explore career paths in sustainable coastal tourism. Participants will have the opportunity to engage with leading entrepreneurs and sustainability experts, gain practical insights, and discover how sustainability, innovation, and experience design are transforming the tourism landscape.

Agenda Highlights:

- **Experiences & Adventure in Tourism** – New ways of exploring coastlines, from glamping to watersports
- **Sustainability & ESG in Tourism** – Embedding responsible practices in hospitality and travel
- **Branding, Strategy & the Future of Coastal Tourism** – Digital storytelling and future trends

Register now via Eventbrite: <https://www.eventbrite.com/e/sustainability-branding-strategy-in-adventure-coastal-tourism-tickets-1306710850329>

This event is part of the CoastalPro project, co-funded by the European Union, which aims to empower the next generation of tourism professionals with the skills and mindset needed for a more sustainable coastal economy.