

31/05/2021

## **CompeteGR and Institute for Sustainable Development join forces**

A Memorandum of Understanding was signed between CompeteGR the Competitiveness Council of Greece, represented by its President, Mr Simos Anastasopoulos, and its Director-General, Mrs Venetia Kousia, and the Institute for Sustainable Development of the European Public Law Organization, represented by its Director Mr. Spyridon Flogaitis and the Director of the Institute for Sustainable Development Mr. Spyros Kouvelis.

This memorandum reflects the intention of the two bodies to work together to promote Sustainable Development and the United Nations Sustainable Development Goals (SDGs), the EU Green Agreement and the ESG (Environment, Society and Governance) principles in business and investment. in Greece as a means of increasing competitiveness.

The Institute for Sustainable Development collaborates and promotes synergies with world-renowned institutions and organizations and focuses on the great challenges of our time related to climate change, the environment, sustainability along with the social issues arising from these challenges.

The cooperation of the Institute with private sector bodies is particularly important, and just as necessary as that of the State bodies, with which the Institute has already established very good cooperation, so that Sustainable Development becomes a central part of their strategy and forms a competitive advantage in Europe and international markets.

CompeteGR, with its expertise in competitiveness issues, is at the forefront of every initiative in order for the Greek economy to become more competitive and to promote social prosperity. Sustainability issues, together with technology, are the spearhead for sustainable development with the assistance of course of human resources.

The signing of the Memorandum marks the beginning of a long beneficial cooperation, for both organizations, aiming for social impact and solutions to address the new conditions that are being formed in the last year in Greece, Europe, and worldwide.